

Job Title: Content Creator (Video)

Company: CyberPowerPC UK

Location: Team Valley, Gateshead, Office Based

Position Type: Full-Time, Permanent

About Us: CyberPowerPC UK is a leading gaming PC company dedicated to delivering first-rate gaming experiences to our customers. We design and build high-performance gaming PCs that cater to the needs of passionate gamers. Our commitment to innovation, quality, and customer satisfaction has made us a trusted name in the gaming industry.

Job Description:

We are seeking a creative and talented Content Creator to join our dynamic marketing team. As a Content Creator at CyberPowerPC UK, you will play an essential role in producing professional, engaging and compelling content that resonates with our gaming community. Your content will not only showcase our gaming PCs but also establish our brand as a leader in the industry. If you are passionate about gaming and have a talent for storytelling, this is the perfect opportunity to combine your love for gaming with your content creation skills to share to our audiences daily.

Responsibilities:

- **Content Creation:** Produce a wide range of video content, efficiently and to a high standard. This includes live video, YouTube videos, short form social video, funny videos, informative videos, videos based on current trends, ad videos etc.
- **Video Production:** Plan, shoot, edit, and publish high-quality video content for all our social channels (YouTube, Twitter, Facebook, TikTok, Twitch) and other relevant platforms. This includes product reviews, gaming tutorials, and live streams.
- **Creativity:** All videos to be produced to target our audience in a fun and entertaining way, developing a company voice for content creation.
- **Events:** Attend company events to create video content to add to socials.
- **Collaboration:** Collaborate closely with the marketing team to align content with marketing strategies and promotional campaigns and help out in other areas of Marketing if needed.
- **Stay Updated:** Keep abreast of gaming industry trends, new game releases, and hardware advancements to ensure our content remains relevant and informative.
- **Always Improve:** Analyse and evaluate content performance for optimisation.

Qualifications:

- Proven experience in videography, preferably within the gaming or tech industry, with a portfolio that demonstrates your skills.
- Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro) or excellent standard of mobile editing.
- Confident personality with excellent verbal communication skills and not afraid to be the face of the company in videos and live content.
- Thinks outside the box with an abundance of ideas continuously.
- Strong knowledge of gaming hardware, games and industry trends.
- Ability to work both independently and collaboratively within a team.
- A passion for gaming and a deep understanding of the gaming community.

- Social first mentality. Ability to use social media platforms and analytics tools.

Benefits:

Competitive salary

Annual bonus scheme

Discounts on our gaming PCs and peripherals

Free parking

To apply contact Crystal Pears, Marketing Manager with your CV and covering letter.

Email: marketing@cyberpowersystem.co.uk